



## Relish goes to the House

### August 2009:

Talks with Peter Bottomley MP lead to meetings with the Shadow Secretary of State for Energy and Climate Change, Greg Clark MP (his chief of staff), Charles Hendry MP and the Homes and Communities Agency.

The aim of these meetings is to discuss the implications of a nationwide system – a unique Relish Rating™, measuring the 'eco efficiency' of each household's lifestyle.

If the Relish pilot study is able to demonstrate significant savings in energy use, the benefits of a nationwide roll out, initially through registered providers will be significant. The resulting reduction in carbon emissions, against an average outlay of £6500 per home will contribute to achieving the government's target of an 80% reduction in carbon emissions by 2050.

There are a number of routes we are exploring:

- The Homes and Communities Agency (HCA) could support the initiative and request that each registered provider (RP) provides a rating of each household.
- The HCA could set improvement targets, which would encourage a reduction in CO<sub>2</sub>, using the rating system software to improve the overall rating of their customers. (The advantage over say, the EcoHomes XB system, is that Relish™ is household specific and uses actual data, producing real statistics).
- Energy providers or indeed a single energy provider may wish to support the system, again with households encouraged to understand their household/lifestyle energy rating.
- A Relish™ Rating could be introduced in a very similar way to the energy performance certificate (EPC), encouraging households to take up the initiative. The rating and the household improvement could be linked to a direct incentive/benefit.