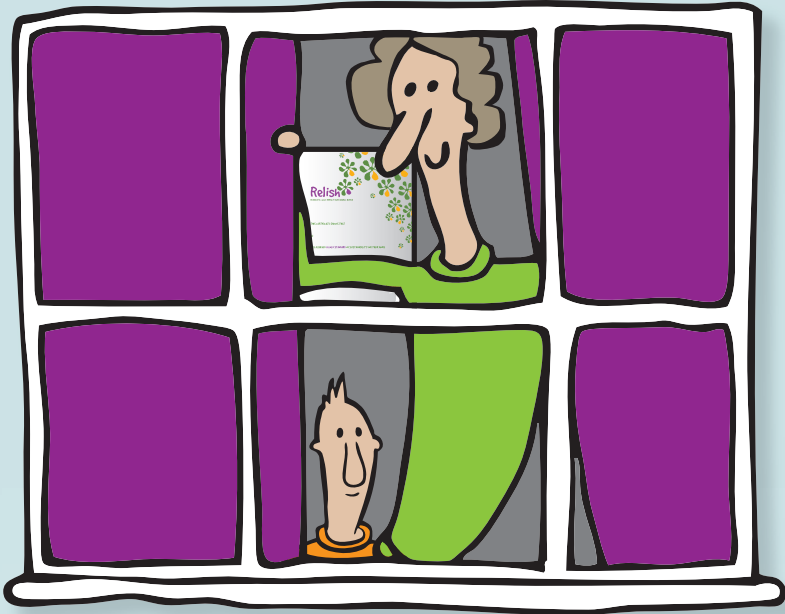




RESIDENTS & LOW-IMPACT SUSTAINABLE HOMES



resident involvement



The success of this project lies with the participants

What makes the Relish™ programme different from other initiatives aimed at reducing energy use? The answer is simple, it is down to a number of small, but critical details:

Homes need to be occupied: Nearly all planned maintenance work is carried out to occupied homes; Relish™ has been designed as a programme for occupied homes, so by definition, residents play a pivotal role in its success. In other words, having invested in an energy efficient home, it is important to complete the exercise, showing residents how to get the most from their improvements and reap the financial reward.

Joining up thinking with existing initiatives:

Refurbishment programmes such as the decent home initiative are designed to ensure that homes 'meet the current statutory minimum standard for housing' and are in 'a reasonable state of repair'. Relish™ explores how, by integrating refurbishment, resident participation and a sensible, informed and tailored approach to reducing 'fuel hungry' homes residents can optimise the benefits for themselves, communities and the planet. The Relish™ participant is at the centre of this change.

IF IN SAY 2012, A HOUSEHOLD ENJOYS LOWER TARIFF ENERGY BILLS BY ACHIEVING THE HIGHEST RELISH RATING™, WE BELIEVE WE WILL TRULY INCENTIVISE AND CHANGE THE BEHAVIOUR OF A WHOLE NEW GENERATION OF ENERGY USERS.

Sensible, low cost, achievable measures, with high impact results: at the heart of the Relish™ philosophy is common sense. We are setting out to prove that small, easy to adopt habits can result in real financial benefits for individuals, especially when paired with focused home improvements. We build on opportunities to create lasting changes in household behaviours, alongside physical, energy reducing improvements.



Advice and education

Our pilot study deliberately focuses on benefits for participants – engaging with the whole family, making every household member aware of how they influence the outcomes of the programme. An easy to read, fun advice pack introduces some hints and tips. This is topped up with monthly energy update meetings, accompanied by advice and feedback on specific challenges.



IF YOU ARE INTERESTED IN FURTHER INFORMATION ABOUT OUR RESIDENT EDUCATION PACK PLEASE CONTACT US AT [INFO@RELISH.ORG](mailto:info@RELISH.ORG)



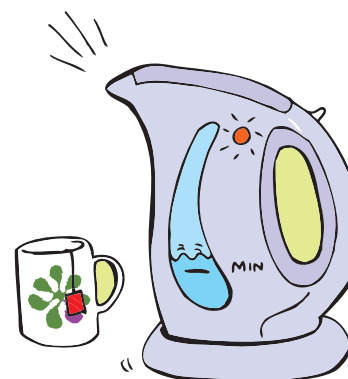
Incentives and maintenance

We realise that one of the key challenges for the future will be in sustaining the good energy habits learned through Relish™. The Relish Rating™ will help sustain and improve the way households make decisions about the way they live.

The development of a community (online and on the ground) who understand the financial and environmental implications of their lifestyle, share, promote, discover, explore ways to reduce their reliance on energy is one of our longer term ambitions for this programme.

We hope the pilot will achieve compelling results that will attract sponsorship from government, registered providers and utilities organisations committed to encouraging energy efficient behaviours.

If in say 2012, a household enjoys lower tariff energy bills by achieving the highest Relish Rating™, we believe we will truly incentivise and change the behaviour of a whole new generation of energy users.





Relish

RESIDENTS 4 LOW-IMPACT SUSTAINABLE HOMES



Worthing
HOMES



Rydon

Residents 4 Low Impact Sustainable Homes (RELISH) is being pioneered by Worthing Homes in association with specialist surveying consultants Faithorn Farrell Timms (FFT) and construction company Rydon. The aim of the pilot scheme is to market test the impact of a combined refurbishment /education programme. The research will also evaluate what impact behaviour has in delivering positive results.

Contact us at info@relish.org